

Route 9, Natick/Framingham

Bostonians of all generations have gone in search of countless treasures along the retail mecca highway known as Route 9 in Natick and Framingham. This bustling thoroughfare, also known as Worcester Road in Framingham and Worcester Street in Natick, serves as a vital economic artery connecting Boston to Worcester.

Along an approximate nine-mile stretch of road from Newton and Wellesley to Natick and Framingham, drivers encounter a universe of shopping, dining and entertainment options – from local shops and national retail chains to shopping malls and movie theaters.

A section of that road, in either direction of the expansive Natick Mall, is so well-known for its concentration of retail outlets, that it was nicknamed The Golden Mile, and later renamed The Golden Triangle which encompassed a wider geographic area.

The Route 9 corridor is also rich in natural beauty, with a stretch of road in Framingham overlooking Foss Reservoir, while nearby Lake Cochituate provides picturesque settings for outdoor activities. The residential neighborhoods along the route feature both multi-family and single-family homes, fostering a vibrant community atmosphere that attracts a diverse population.



CHR PROPERTIES ON ROUTE 9



Water View Terrace
1400 Worcester Road
Framingham



Water View Village
1296 Worcester Road
Framingham



Natick Mall

RESTAURANTS

- **Bella Costa Ristorante**
147 Cochituate Road, Framingham
- **BJ's Restaurant & Brewhouse**
124 Worcester Road, Framingham
- **Buttercup**
13 West Central Street, Natick
- **Eli's Breakfast, Burgers & Brews**
12 Washington Street, Natick
- **Ken's Steakhouse**
95 Worcester Road, Framingham
- **Tennessee's BBQ**
341 Cochituate Road, Framingham
- **Zaftigs Delicatessen**
1298 Worcester Road, Natick





Zaftigs Delicatessen



AMC Dine-In Theatres



Cochituate State Park

SHOPPING

- **Dick's Sporting Goods**, Sherwood Plaza, 1336 Worcester Street, Natick
- **Jordan's Furniture**, 1 Underprice Way, Natick
- **Natick Mall**, 1245 Worcester Street, Natick
- **Sherwood Plaza Shopping Center**, 1298 Worcester Street, Natick
- **Shoppers World**, 1 Worcester Road, Framingham

ARTS & ENTERTAINMENT

- **AMC Dine-In Theatres**, 22 Flutie Pass, Framingham
- **atac – downtown arts + music**, 160 Hollis Street, Framingham
- **Danforth Art Museum at Framingham State University**, 100 State Street, Framingham
- **Level99-Natick**, 1235 Worcester Street, Natick
- **The Center for Arts (TCAN)**, 14 Summer Street, Natick

RECREATION

- **Bosse Pickel** (pickleball club), Natick Mall, 310 Speen Street, Natick
- **Boston Sports Institute**, 900 Worcester Street, Wellesley
- **Cochituate Rail Trail**, 41 Washington Avenue, Natick
- **Cochituate State Park**, 43 Commonwealth Road, Natick

MORE INFORMATION

- **Metrowest Visitors Bureau**

